## Utagawa Hiroshige

Utagawa Hiroshige 歌川 広重, born Andō Tokutarō 安藤 徳太郎; 1797– 12 October 1858), was a Japanese <u>ukiyo-e</u> artist, considered the last great master of that tradition.

Hiroshige is best known for his horizontal-format landscape series The Fifty-three Stations of the Tōkaidō and for his vertical-format landscape series One Hundred Famous Views of Edo.

The **Hiroshige** font was designed in 1986 by Cynthia Hollandsworth (now Batty) of AlphaOmega Typography, Inc. The typeface was originally commissioned for a book of woodblock prints by the great nineteenth-century Japanese artist Ando Hiroshige, whose work influenced many Impressionist artists. The typeface has a gentle calligraphic flair that creates an interesting page of text as well as elegant headlines.

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